For Immediate Release

BSQUARE and Intrinsyc
Form Technology Partnership to Deliver
Windows CE-Based
Software Solutions to Industrial Automation OEMs

Strategic Partnership Expands Software Solutions For
Information Appliance Manufacturers in the Industrial Automation Market.

HANNOVER MESSE, Hannover, Germany, April 19, 1999 – BSQUARE Corporation and Intrinsyc Software Inc. announced a strategic alliance today in which the two companies will license technology for inclusion in future products for the Industrial Automation market. BSQUARE Corporation will now be the master systems integrator for Intrinsyc, with the license to incorporate and distribute deviceCOM™, Rainbow™, CErfBoard™, and IX products. As a value-added reseller, Intrinsyc will offer BSQUARE's CE Xpress™ Kits, EmbeddedDesktop, and other software development tools. BSQUARE will be on hand to answer questions about this new partnership at the exhibit in the Microsoft Partner Pavilion Booth, Hall 11, Stand P15.

"The two product lines are a natural compliment," stated Joe Notarangelo, Vice President of Strategic Business Development of BSQUARE Corporation. "With products like our CE Xpress software development kits and Intrinsyc's deviceCOM, we can deliver a fast, turnkey software solution to manufacturers of Industrial Automation Systems. DeviceCOM and Rainbow Web Server are unique solutions that successfully address OEM issues in building devices to interoperate in the industrial market. We are proud to partner with Intrinsyc."

"This strategic partnership is a tremendous vote of confidence for Intrinsyc's technology and products," said Derek Spratt, President and CEO of Intrinsyc Software Inc. "BSQUARE Corporation is an outstanding company with a international distribution network. This partnership will enable both companies to provide more complete software solutions to our respective customer base."

Products for Windows CE-based System Development

This new technology partnership will dramatically shorten the development time for Industrial Automation Systems. Together, BSQUARE and Intrinsyc will deliver fast solutions with products including:

- BSQUARE CE Xpress Kits - Processor-specific software development kits for a fast implementation of Windows CE on a specific hardware platform. Available in source code, binary, and single board computer versions with kits available for all Windows CE supported architectures The BSQUARE Portable Driver Library, a comprehensive library of device drivers that are portable across multiple development platforms is available for Xpress Kits.

- BSQUARE EmbeddedDesktop - A configurable shell kit to enable system designers to create a unique user interface in minutes instead of months.

- Intrinsyc deviceCOM - a technology that enables software components on embedded systems to communicate directly across networks with components on desktop or enterprise systems. Customers can leverage their investment in COM (Component Object Model) applications, components, tools, and knowledge to build interoperable distributed solutions on embedded platforms.

- Intrinsyc Rainbow - A technology that easily and inexpensively delivers Web server functionality to Windows CE-based devices. Using Rainbow, OEMs and systems integrators can remotely manage, configure and control their embedded Windows CE devices via the Internet or private TCP/IP networks

- Intrinsyc CErfBoard - A hardware platform that combines Hitachi's powerful SuperH RISC^{TM} processor and Rainbow embedded Web Server and deviceCOM networking technologies to enable Windows CE embedded Internet applications.

- Integration Expert - A new embedded software developer tool that extends the Microsoft Windows CE Platform Builder and provides visual editing of ETK projects and platforms, powerful analysis tools, and an infrastructure to create reusable, distributable components.

- Custom software solutions - BSQUARE and Intrinsyc also offer Industrial Automation designers the industry's most experienced team of custom software solution developers.

About BSQUARE
BSQUARE is a dynamic software company working with Fortune 500 companies to enable the information appliance age. Specializing in Windows CE, BSQUARE is the industry recognized expert and most experienced supplier of Windows CE-based software products and services for PC Companions, Internet appliances, industrial automation devices, and Windows-based Terminals. As a Microsoft-sanctioned Windows CE Systems Integrator and distributor, BSQUARE offers a single source solution for incorporating Windows CE into information appliances.

About Intrinsyc
Intrinsyc Software Inc. (ISC.V) is a leading provider of Windows CE-based software solutions and support services to Original Equipment Manufacturers building the next generation of Internet connected consumer and commercial computing. Intrinsyc enables customers to develop application software across a variety of products and platforms, reducing development cycles and improving time-to-market. Founded in 1996, Intrinsyc is headquartered in Vancouver, British Columbia, Canada.

More Information
For further information, visit BSQUARE at www.bsquare.com or Intrinsyc at www.intrinsyc.com.

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